



**Massachusetts
Appleseed**
Center for Law & Justice



The
Good
Apple
Awards

SPONSORSHIP PACKAGE

Celebrate the good with us!

Thursday, October 29, 2026
Winthrop Center in Boston

The Good Apple Awards Reception

The Awards

Through their professional and civic lives, these awardees exemplify the vision of Mass Appleseed to bring about systemic change that advances equity and access to justice. It's our honor to recognize these changemakers who inspire us all to action.

Laura Peabody, Chief Legal Officer and General Counsel at Mass General Brigham, is the 18th recipient of the **Good Apple Award**, recognizing her excellence in legal leadership and longstanding commitment to public service. An esteemed leader in the health equity space, Laura also devotes her time and talents to several nonprofit boards, including UNICEF, the Boston Bar Association, Massachusetts Women's Bar Foundation and Elliot School in Jamaica Plain, to expand opportunity and strengthen communities.



Baker McKenzie, global law firm and long-time Massachusetts Appleseed partner, will receive the **Pro Bono Award** in recognition of its outstanding service to young people across the Commonwealth. Baker McKenzie has played a leading role in managing and updating the Massachusetts Homeless Youth Handbook, a practical legal resource designed to provide clear, accessible legal information on issues including education, healthcare, housing, civil law, immigration, and mental health.

Lisa Goldblatt Grace will receive the **Community Leadership Award** in recognition of her visionary work to combat the commercial sexual exploitation of children and young adults. As the Co-Founder and former Co-Executive Director of My Life My Choice, Lisa is a tireless advocate, trusted advisor, and transformative leader in the movement to protect vulnerable youth.



The Reception: 6 to 8 PM

With plenty of time to mingle and network, the program is also designed to inspire. We'll gather at **The Collective**, a chic venue located in the **Winthrop Center on Devonshire Street in downtown Boston**.

The Good Apple Awards Reception provides core funding for MA Appleseed's groundbreaking research, advocacy, and community support, ensuring we can respond to urgent needs and seize opportunities for action. With your support, we can raise **\$300,000** and continue making an impact!



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SPONSORSHIP OPPORTUNITIES:

Champion | \$25,000

- 10 tickets
- Opportunity to share recorded video or written message to or about honoree at event
- Full-page color ad in digital event program
- Special recognition during speaking program
- Prominent logo placement on event marketing materials
- Featured mention in MA Appleseed's press release
- Spotlight recognition in MA Appleseed's e-news and social media with 1-2 sentences of firm/company commitment to social justice and public service
- Logo and link to firm/company website on MA Appleseed's website for one year
- *Interested in other custom benefits? Contact Toni @ toni@massappleseed.com to discuss your needs.*

Sustainer | \$15,000

- 8 tickets
- Opportunity to share recorded video or written message to or about honoree at event
- Full-page color ad in digital event program
- Recognition during speaking program
- Logo on event marketing materials
- Mention in MA Appleseed's press release
- Recognition in MA Appleseed's e-news and social media
- Logo and link to firm/company website on MA Appleseed's website for one year

Benefactor | \$10,000

- 6 tickets
- Half-page color ad in digital event program
- Recognition during speaking program
- Included on sponsor list displayed during event
- Logo on event marketing materials
- Recognition in MA Appleseed's e-news and social media
- Logo on MA Appleseed's website for one year

Patron | \$7,500

- 5 tickets
- Half-page color ad in digital event program
- Included on sponsor list displayed during event
- Listed on event marketing materials
- Recognition in MA Appleseed's social media
- Listed on MA Appleseed's website for one year

Friend | \$5,000

- 4 tickets
- Half-page color ad in digital event program
- Included in digital event program
- Listed on event marketing materials
- Listed on MA Appleseed's website for one year

Supporter | \$2,500

- 2 tickets
- Quarter-page ad in digital event program
- Listed on MA Appleseed's website for one year

NEW: Table Sponsor \$1,600

- 8 tickets
- Listed in digital event program



Partner | \$1,000

- 1 ticket
- Included in digital event program

**Complete the next page
to confirm your support!
Thank you!!**



I want to sponsor The 2026 Good Apple Awards Reception at the following level:

- ☐ **Champion** | \$25,000 ☐ **Sustainer** | \$15,000 ☐ **Benefactor** | \$10,000 ☐ **Patron** | \$7,500
☐ **Friend** | \$5,000 ☐ **Supporter** | \$2,500 ☐ **Table Sponsor** | \$1,600 ☐ **Partner** | \$1,000

Event Information

Date: Thursday, October 29, 2026

Location: The Collective @ Winthrop Center, 250 Devonshire Street, Boston

Time: Doors open at 6:00 PM. Main Program from 6:30 to 7:30 PM. Dessert & Fun until 8:00 PM.

Contact Information

Name: _____

Firm/Company: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____ **Website:** _____

Please indicate how you want to be listed on event materials:

Payment

- ☐ A check for \$_____ is in the mail.
Please make checks payable to "Massachusetts Appleseed" and mail to 77 Franklin Street, 9th Floor, Boston, MA 02110.
- ☐ We will make our payment through ACH/Wire transfer.
Email toni@massappleseed.org to request MA Appleseed's ACH information.
- ☐ We will make our payment online at: <http://massappleseed.org/goodapple>



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Please return this completed form to MA Appleseed Center for Law and Justice either by mail or email.

Questions? Contact Toni Troop, Good Apple Event Coordinator
| toni@massappleseed.org | 617-212-7571

This donation is tax-deductible to the extent allowed by law.