



**Massachusetts** | Center for  
**APPLESEED** | Law & Justice

44 School Street, Suite 415 Boston, Massachusetts 02108  
Tel: 617.482.8686 | [www.massappleseed.org](http://www.massappleseed.org)

### **12th Annual Good Apple Award**

On Thursday, March 28<sup>th</sup> 2019, Massachusetts Appleseed will host its 12<sup>th</sup> annual Good Apple reception at the Boston Harbor Hotel. We are pleased to announce that this year's recipient of the Good Apple Award will be Robert F. Rivers, Chair and CEO of Eastern Bank.

The Good Apple Award is presented annually to one member of our Massachusetts business or legal community who exemplifies MA Appleseed's commitment to public service, fairness, and social justice. Throughout his career, Bob has demonstrated his devotion to standing up for our most vulnerable communities. In his role as a civic leader, he inspires profound and positive change.

Bob is Chair and CEO of Eastern Bank, America's oldest and largest mutual bank and the largest independent community bank headquartered in Massachusetts with \$11 billion in assets and over 120 locations. He is also Chair of the Massachusetts Business Roundtable and the Dimock Center.

Bob is involved extensively in the community, serving on the Board of Directors of the Greater Boston Chamber of Commerce, Jobs for Mass, and The Lowell Plan. He also is a member of the Board of Trustees of Stonehill College, the Northern Essex Community College Foundation, the Board of Corporators of Lowell General Hospital, the Advisory Boards of the Lawrence Partnership and JFK Library Foundation, and is a member of the City of Boston's Women's Workforce Council, in addition to providing support and guidance to numerous other non-profit organizations. Bob has been named among the Top 10 "Most Influential People in Boston" by Boston Magazine, and to the Boston Business Journal Power 50 list for the last three years.

Named after the late Senator Robert F. Kennedy, Bob's passion for advocating for social justice causes and sustainability issues is the result of a personal and professional journey that began early in his life. Bob has been recognized by many organizations for his work in championing diversity and social justice, including The Boston Globe, The Partnership, Get Konected!, Color Magazine, the Massachusetts Immigrant and Refugee Advocacy Coalition (MIRA), the Asian American Civic Association (AACA), Association of Latino Professionals For America (ALPFA), El Planeta, the Massachusetts Transgender Political Coalition, The Theater Offensive, and MassINC.